

Texas Workforce Press Release

FOR IMMEDIATE RELEASE

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MEDIA CONTACT: Lisa Givens

PHONE: 512-463-8556

Nebraska Furniture Mart of Texas Honored at Texas Workforce Conference

AUSTIN – Nebraska Furniture Mart (NFM) of Texas received the Employer Award of Excellence for Workforce Solutions for North Central Texas (North Central) at the Texas Workforce Commission’s (TWC) 19th Annual Texas Workforce Conference held Nov. 18-20 in Dallas. The Employer Award of Excellence honors employers that are actively involved with their local workforce board and have made a positive impact on employers, workers and the community.

Grandscape, a mixed-use development in Denton County, is an estimated investment of \$1.5 billion, with a three- to five-year development plan. The anchor store of this development is NFM, which features the largest selection of furniture, electronics, appliances, and flooring and employs more than 2,000 full-time staff.

NFM partnered with North Central in January 2014 to develop a recruiting strategy. North Central provided regional labor market information to assist with competitive pay and radio advertising, WorkInTexas.com job postings, job seeker e-blasts, the Mobile Workforce Unit and on-site/off-site hiring events. North Central offices in Denton, McKinney and Plano conducted 22 hiring events and distributed 17 e-mail blasts, resulting in 819 WorkInTexas.com hires to date.

“Each year, we recognize exceptional Texas employers for their investments in our state and share their achievements reached through strong workforce partnerships with local workforce boards and other stakeholders,” said TWC Chairman Andres Alcantar. “It is our hope that these success stories may serve to inspire new achievements next year. I commend and thank these outstanding employers and workforce professionals for their leadership and contributions to their region.”

North Central is one of 28 local workforce boards located throughout the state. North Central Texas services Collin, Denton, Ellis, Erath, Hood, Hunt, Johnson, Kaufman, Navarro, Palo Pinto, Parker, Rockwall, Somervell and Wise counties. The primary goal of TWC and the workforce boards is to respond to needs of Texas employers and workers through locally-designed market-driven workforce development initiatives and services. All employers, workers and job seekers are eligible to take advantage of these services.

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The Texas Workforce Commission is a state agency dedicated to helping Texas employers, workers and communities prosper economically. For details on TWC and the services it offers in coordination with its network of local workforce development boards, call 512-463-8942 or visit www.texasworkforce.org. To receive notifications about TWC programs and services subscribe to our [email updates](#).