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# **Report Parameters**

## 1 County

48397 Rockwall County, TX

#### Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

# **Economy Overview**

107,973

Population (2020)

Population grew by 17,802 over the last 5 years and is projected to grow by 13,288 over the next 5 years.

38,653

**Total Regional Employment** 

Jobs grew by 8,023 over the last 5 years and are projected to grow by 6,556 over the next 5 years.

\$94.8K

Median Household Income (2018)

Median household income is \$34.5K above the national median household income of \$60.3K.

#### **Takeaways**

- As of 2020 the region's population increased by 19.7% since 2015, growing by 17,802. Population is expected to increase by 12.3% between 2020 and 2025, adding 13,288.
- From 2015 to 2020, jobs increased by 26.2% in Rockwall County, TX from 30,630 to 38,653. This change outpaced the national growth rate of 6.2% by 20.0%. As the number of jobs increased, the labor force participation rate decreased from 64.7% to 62.3% between 2015 and 2020.
- Concerning educational attainment, **25.5% of Rockwall County, TX residents possess a Bachelor's Degree** (6.4% above the national average), and **8.4% hold an Associate's Degree** (0.2% above the national average).
- The top three industries in 2020 are Restaurants and Other Eating Places, Education and Hospitals (Local Government), and General Medical and Surgical Hospitals.

	Population (2020)	Labor Force (2020)	Jobs (2020)	Cost of Living	GRP	Imports	Exports
Region	107,973	52,723	38,653	100.9	\$3.83B	\$6.18B	\$2.98B
16-County Region	7,899,906	4,100,805	4,107,133	96.7	\$553.64B	\$335.03B	\$400.06B
WSNCT Service Area	3,103,264	1,603,686	1,168,141	95.4	\$145.78B	\$169.99B	\$113.19B
Nation	330,354,682	160,072,527	166,243,585	100.0	\$21.12T	\$0	\$8.97T

#### 2020 Labor Force Breakdown



#### **Educational Attainment**

Concerning educational attainment, **25.5% of Rockwall County, TX residents possess a Bachelor's Degree** (6.4% above the national average), and **8.4% hold an Associate's Degree** (0.2% above the national average).

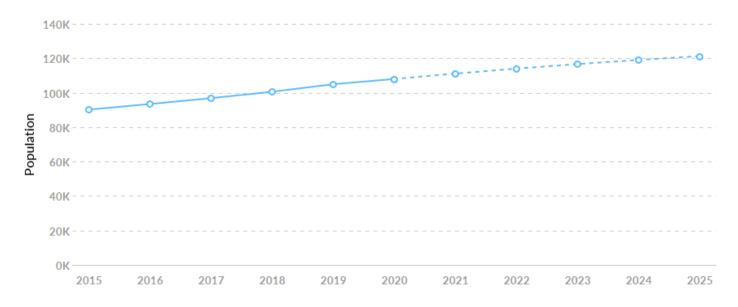




# Historic & Projected Trends

## **Population Trends**

As of 2020 the region's population increased by 19.7% since 2015, growing by 17,802. Population is expected to increase by 12.3% between 2020 and 2025, adding 13,288.

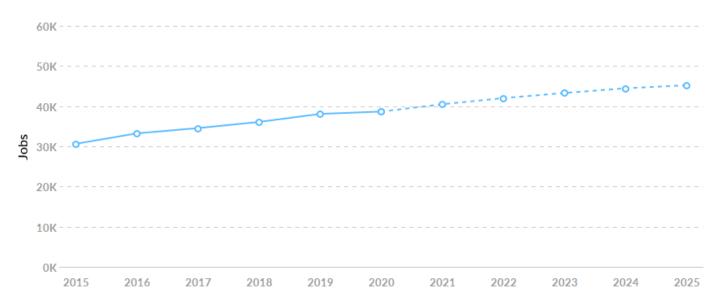


Timeframe	Population
2015	90,171
2016	93,423
2017	96,825
2018	100,547
2019	104,914
2020	107,973
2021	111,110
2022	113,992
2023	116,635
2024	119,054
2025	121,261

# **...! Emsi** Economy Overview

### **Job Trends**

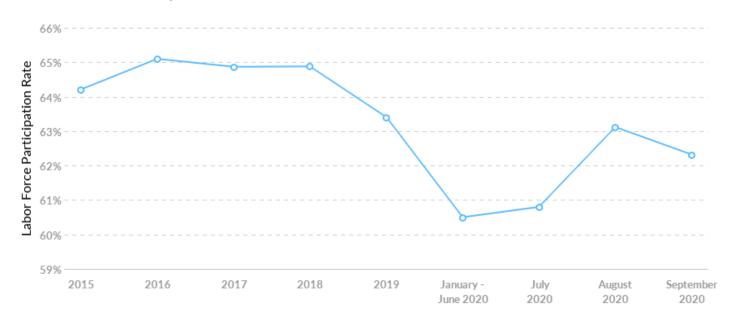
From 2015 to 2020, jobs increased by 26.2% in Rockwall County, TX from 30,630 to 38,653. This change outpaced the national growth rate of 6.2% by 20.0%.



Timeframe	Jobs
2015	30,630
2016	33,233
2017	34,546
2018	36,075
2019	38,075
2020	38,653
2021	40,482
2022	42,009
2023	43,292
2024	44,456
2025	45,209

# **...! Emsi** Economy Overview

## **Labor Force Participation Rate Trends**

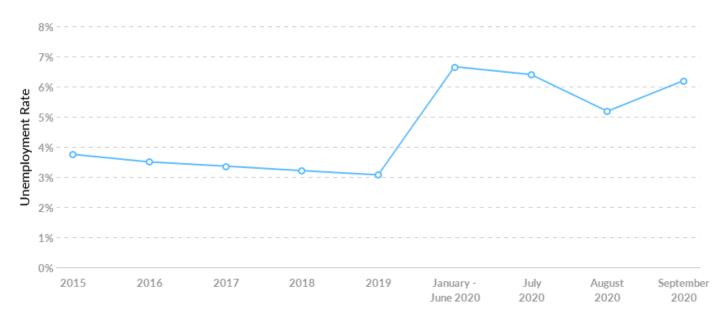


Timeframe	Labor Force Participation Rate
2015	64.21%
2016	65.10%
2017	64.87%
2018	64.88%
2019	63.41%
January - June 2020	60.50%
July 2020	60.80%
August 2020	63.12%
September 2020	62.32%

# **...! Emsi** Economy Overview

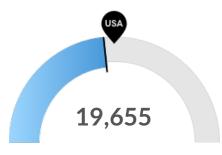
## **Unemployment Rate Trends**

Rockwall County, TX had a September 2020 unemployment rate of 6.20%, increasing from 3.75% 5 years before.



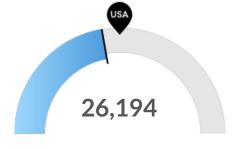
Timeframe	Unemployment Rate
2015	3.75%
2016	3.50%
2017	3.36%
2018	3.21%
2019	3.07%
January - June 2020	6.66%
July 2020	6.40%
August 2020	5.18%
September 2020	6.20%

# **Population Characteristics**



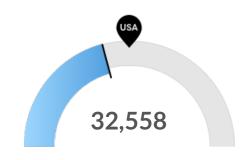
**Millennials** 

Rockwall County, TX has 19,655 millennials (ages 25-39). The national average for an area this size is 21,632.



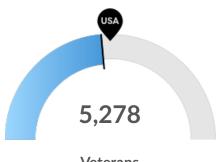
#### **Retiring Soon**

Retirement risk is low in Rockwall County, TX. The national average for an area this size is 30,846 people 55 or older, while there are 26,194 here.



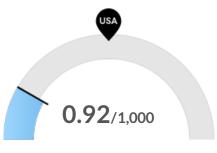
#### **Racial Diversity**

Racial diversity is low in Rockwall County, TX. The national average for an area this size is 41,849 racially diverse people, while there are 32,558 here.



#### **Veterans**

Rockwall County, TX has 5,278 veterans. The national average for an area this size is 5,728.



#### **Violent Crime**

Rockwall County, TX has 0.92 violent crimes per 1,000 people. The national rate is 3.53 per 1,000 people.



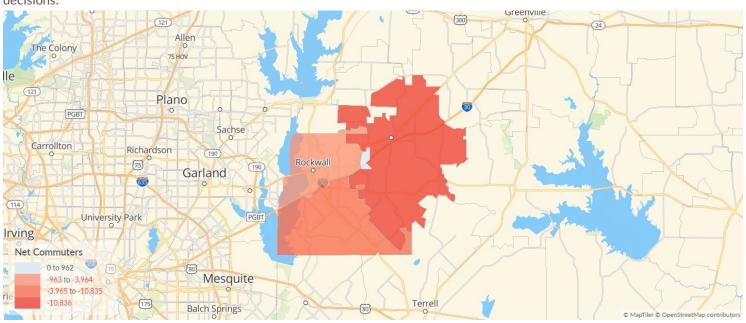
#### **Property Crime**

Rockwall County, TX has 9.96 property crimes per 1,000 people. The national rate is 19.79 per 1,000 people.



#### Place of Work vs Place of Residence

Understanding where talent in Rockwall County, TX currently works compared to where talent lives can help you optimize site decisions.

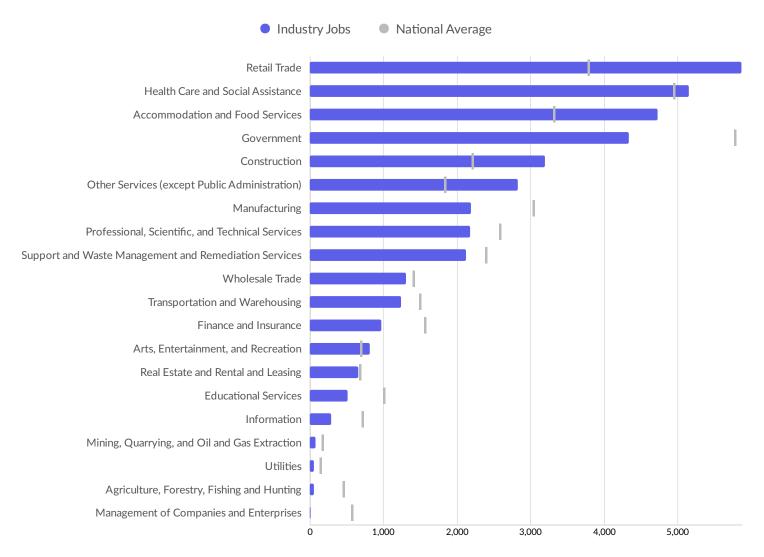


Where Talent Works			Where Talent Lives			
ZIP	Name	2020 Employment	ZIP	Name	2020 Workers	
75087	Rockwall, TX (in Rockw	18,905	75087	Rockwall, TX (in Rockw	19,868	
75032	Rockwall, TX (in Rockw	13,096	75189	Royse City, TX (in Rock	17,263	
75189	Royse City, TX (in Rock	6,427	75032	Rockwall, TX (in Rockw	17,061	
75132	Fate, TX (in Rockwall co	225	75132	Fate, TX (in Rockwall co	18	



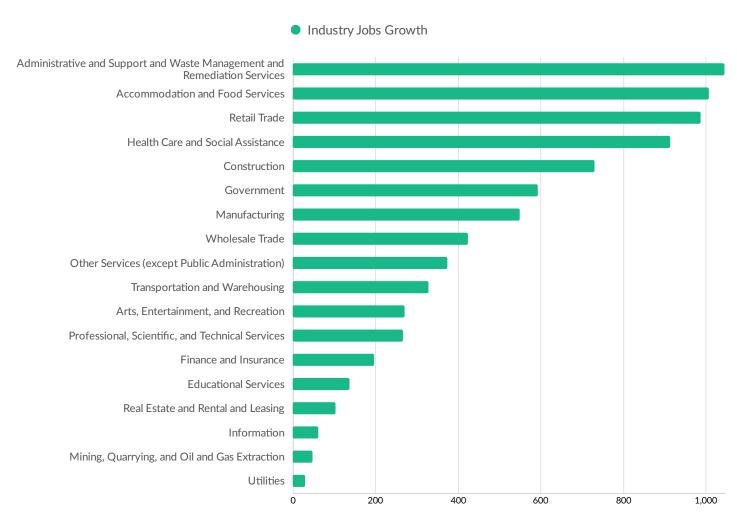
# **Industry Characteristics**

### **Largest Industries**



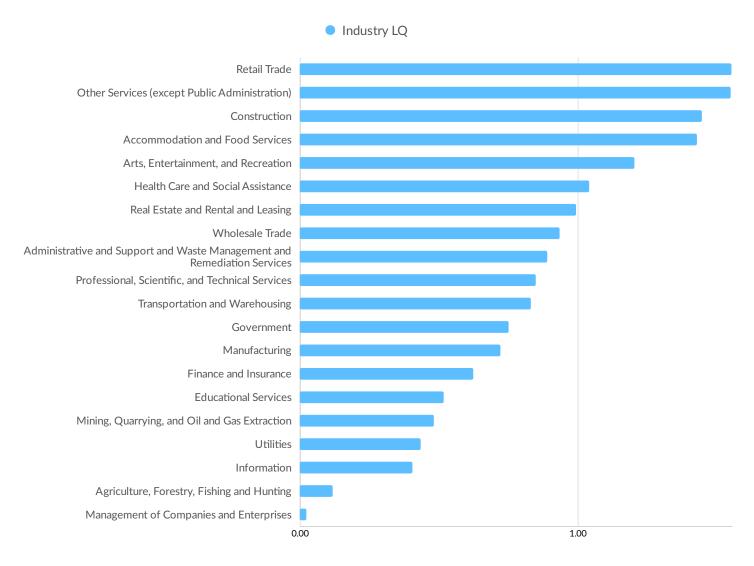


# **Top Growing Industries**





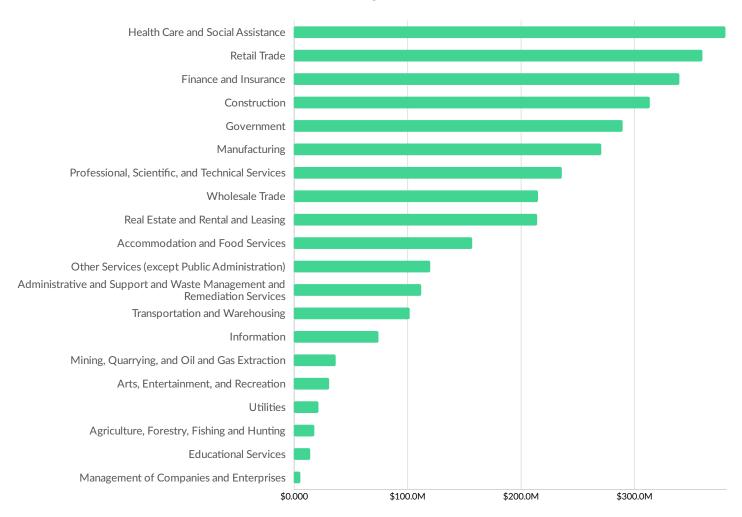
### **Top Industry LQ**





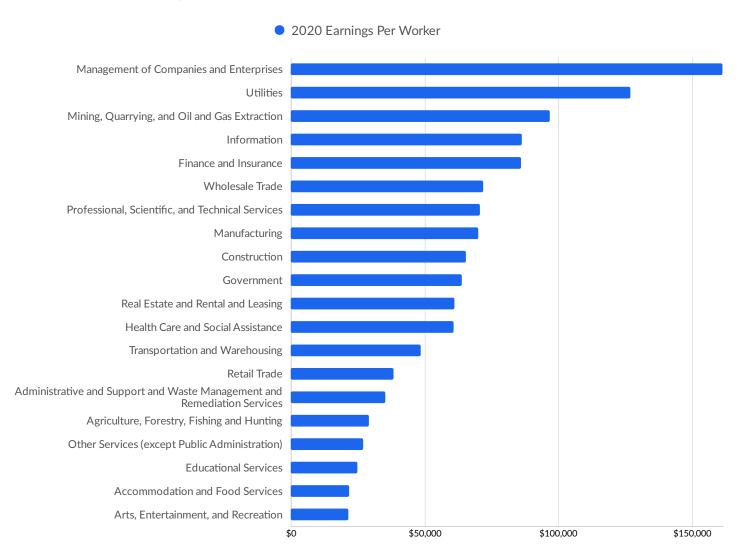
### **Top Industry GRP**





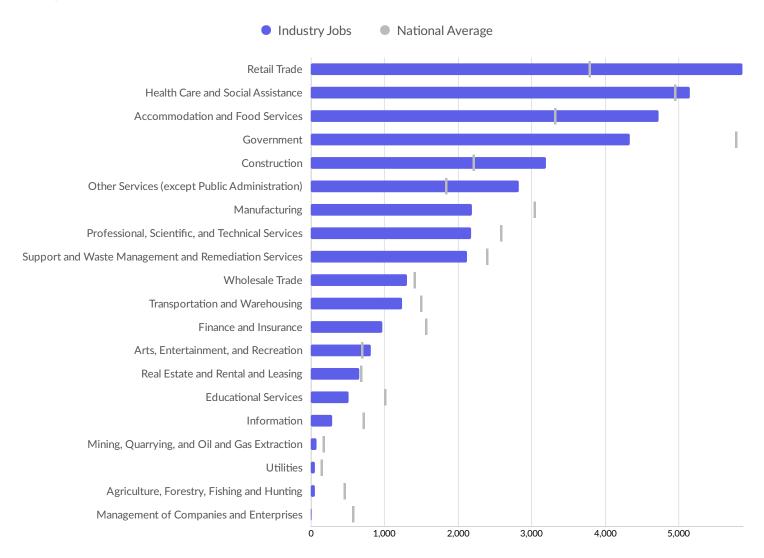


### **Top Industry Earnings**





### **Largest Industries**



## **Business Characteristics**

## 10,890 Companies Employ Your Workers

Online profiles for your workers mention 10,890 companies as employers, with the top 10 appearing below. In the last 12 months, 1,456 companies in Rockwall County, TX posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Rockwall Isd	259	United Services Automobile Ass	s 163
L-3 Communications Holdings In	181	CRST International, Inc.	128
AT&T Inc.	101	Travelcenters of America LLC	103
Bank of America Corporation	88	Integris	99
City of Royse	71	C.R. England, Inc.	97
Wal-Mart, Inc.	71	The Home Depot	97
Baylor Scott & White Health	63	Care.com, Inc.	91
Keller Williams Realty, Inc.	56	Rockwall Regional Hospital, LLC	88
Lake Pointe Medical Center	54	CVS Health Corporation	87
Texas Health Resources	50	Great Clips, Inc.	87

#### **Business Size**

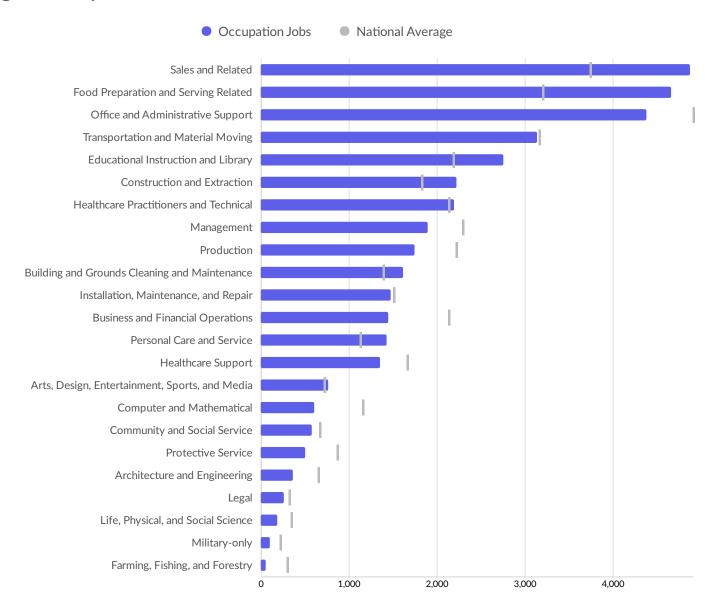


<sup>\*</sup>Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.



### **Workforce Characteristics**

#### **Largest Occupations**



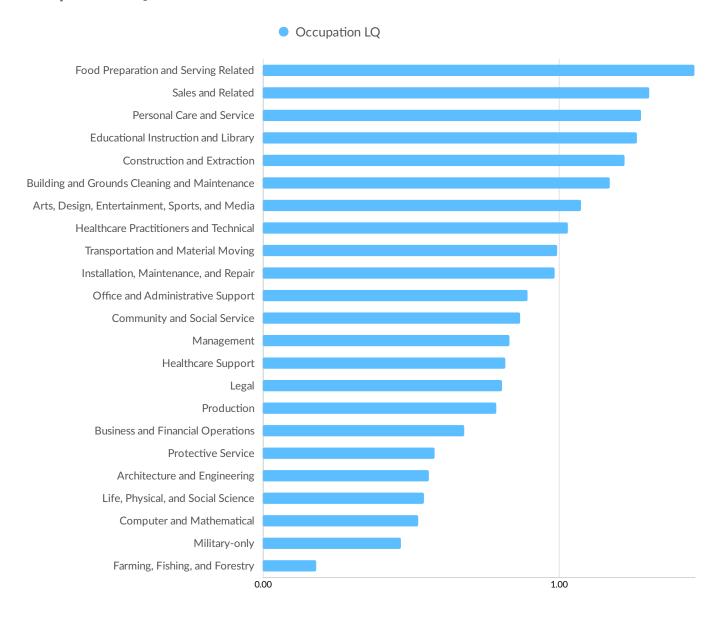


#### **Top Growing Occupations**





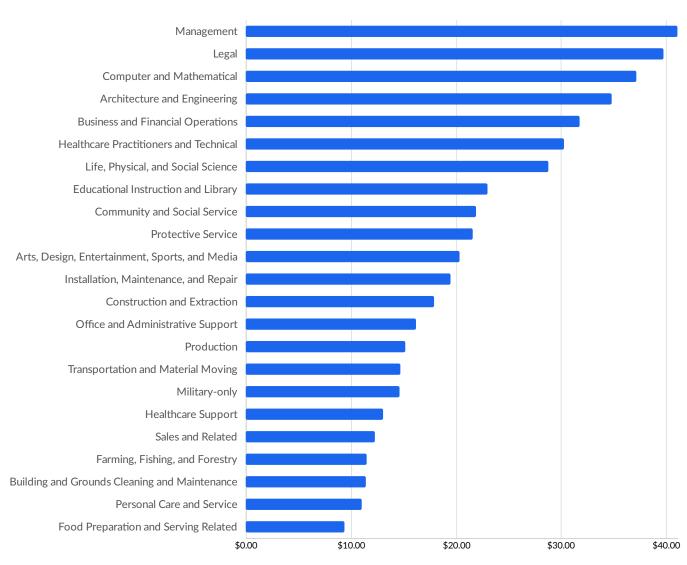
#### **Top Occupation LQ**





#### **Top Occupation Earnings**

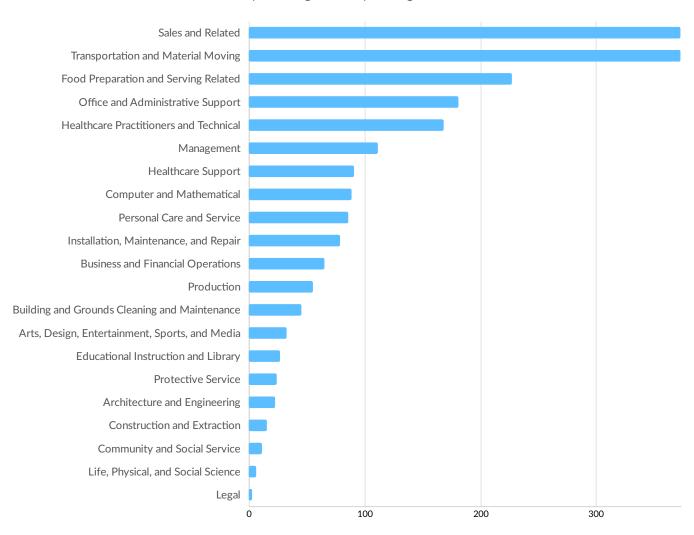
#### 2019 Median Hourly Earnings



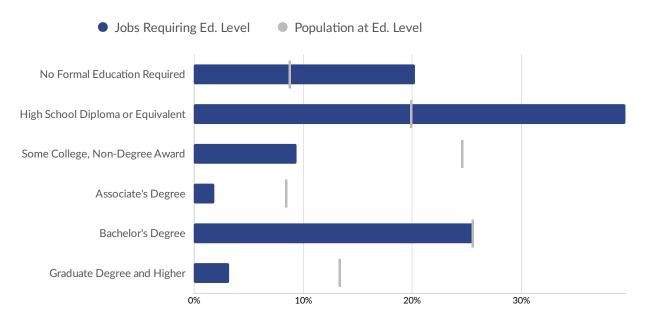


### **Top Posted Occupations**

#### Unique Average Monthly Postings

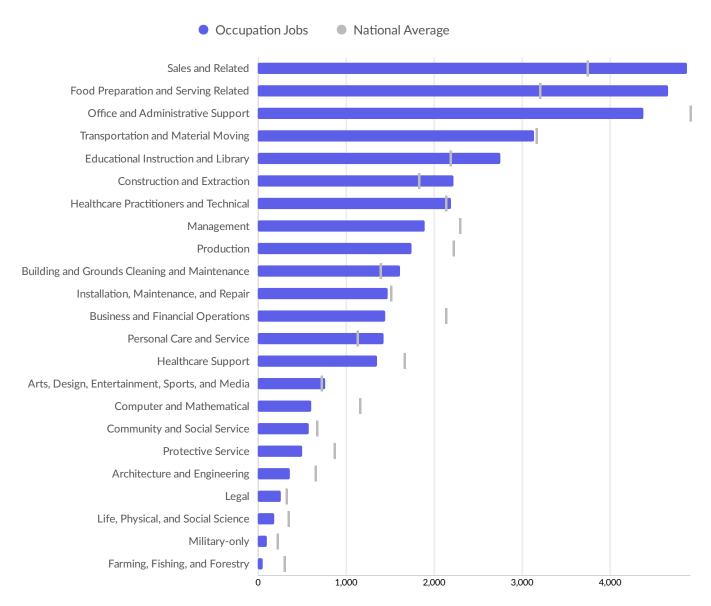


## Underemployment





### **Largest Occupations**





# **Educational Pipeline**

Over the last 5 years, no schools in Rockwall County, TX produced graduates.

# **In-Demand Skills**

